



international education fairs

2022 DATES and FEES

a2 International Education Fairs / Spring 2022

- ✓ **Spring Turkey Fairs - Istanbul, Ankara, Izmir** / April 02-09, 2022 € 5,250 * (5 Fair days, 4 locations)
 - Istanbul Fairs (European Side) - The Marmara Hotel, Taksim / April 02-03
 - Ankara Fair - Sheraton Hotel / April 05
 - Izmir Fair - TBC / April 07
 - Online Fair - All Turkey / April 09

a2 International Education Fairs / Fall 2022

- ✓ **Fall Turkey Fairs - Istanbul, Ankara, Izmir** / November 12-18, 2022 € 5,250 ** (5 Fair days, 4 locations)
 - Istanbul Fairs (European Side) - Istanbul Congress Center / November 12-13
 - Istanbul Fairs (Asian Side) - Dedeman Bostanci Hotel / November 14
 - Ankara Fair - Sheraton Hotel / November 16
 - Izmir Fair - TBC / November 18

• Single Prices

Istanbul (European Side)	€ 3,250
Istanbul (Asian Side) / Ankara / Izmir	€ 1,100 (each location)
Online	€ 1,000

• Package Prices

* Spring	Istanbul (European Side) + Ankara + Izmir + Online Fair	€ 5,250 (instead € 6,450) Full Tour
	Istanbul (European Side) + Ankara or Izmir	€ 4,000 (instead € 4,350) 2 locations
	Istanbul (European Side) + Online Fair	€ 3,750 (instead € 4,250)
	<i>Online fair will be offered for € 500 for those who register at least 1 location</i>	
** Fall	Istanbul (European&Asian Sides) + Ankara + Izmir	€ 5,250 (instead € 6,550) Full Tour 4 locations
	Istanbul (European&Asian Sides) + Ankara or Izmir	€ 4,750 (instead € 5,450) 3 locations
	Istanbul (European Side) + Istanbul (Asian Side) or Ankara or Izmir	€ 4,000 (instead € 4,350) 2 locations

✓ Advertising in a2 Magazine & a2 Student Webpages

• 1 Full Page Inside Magazine	€ 1,000
• Inner Front Cover	€ 1,500
• a2 Fairs Website (akare.com.tr) for Turkish Student (1 year)	€ 1,500
• Azeri or Moroccan Student Website (1 year)	€ 1,000
• a2 Fairs Website (akare.com.tr) for Turkish Student (3 months)	€ 750
• a2 Fairs Website (a2student.com) for Azeri or Moroccan Student (3 months)	€ 500

Discounts & Promotions

10% Early Bird Discount for 2022 Fairs : Until December 31st, 2022 (Registrations & Payments made by the deadline)

Multiple Registration Discount : Up to 25% off, available year long. Details on www.a2fairs.com

Free Services of the Registration Fee

If you book a space at a2 fairs, the following services will be offered for free of charge.

2 representatives participation, lunches or dinners, coffee / tea breaks, gala dinner, basic fair equipments (table, chairs, table signboards, name badges, Quick Banner printing) and some promotional activities like website listing.

Extra Services (Optional)

• Accompanying Person (No more than 4 per booth)	€ 65 (Per Day / Person)
• Brochure Design & Printing in Turkey	(Contact us)
• Translator Services	€ 75 (Per Day)

Flight reservations are only for the flights announced on the itinerary. The Flight requests not on the itinerary won't be booked by a2 Fairs. We have special rates at the hotels. To get these rates please click on our hotel booking page on www.a2fairs.com, fill out the reservation forms and send to logistics@a2fairs.com for confirmation.

For more information visit our website www.a2fairs.com or contact us at info@a2fairs.com

